

# Circular Computing, At-a-glance

Because IT shouldn't cost the earth



Circular Computing Certified Remanufactured Computers are the most sustainable and ethically manufactured alternative to purchasing original computers and still deliver great value for money. Sourced from leading brands, they are Enterprise grade computers that deliver on current performance demands from users and are fully remanufactured to an as original condition with upgraded components including original SSD Drives & original batteries. Circular Computing products are backed by a 1-year advance replacement warranty\* and are only supplied by authorised Circular Computing resellers.

## PROGRAM HIGHLIGHTS

- Comprehensive inventory of models from leading brands and a 10,000 unit per month availability.
- As new condition with no compromise on quality.
- Original Battery & original SSD Drive included with every laptop.
- Brand new MS OS license
- 1Year Advance replacement warranty
- Supplied by your existing reseller
- Remanufactured in a purpose built €2.5m factory to BS8887 standards under ISO & OHSAS process's with EICC accreditation.
- Zero Carbon Footprint  
5 x Trees are planted for every computer sold.
- Low cost leasing options available

## CUSTOMER BENEFITS

- Peace of mind. All products are remanufactured and recertified to an as new condition with full warranty & support from your existing reseller.
- Maximise your budget and TCO with great value for money performance hardware.
- Volume SKU availability.
- Compliant models suitable for Enterprise network infrastructures.
- Carbon Neutral, ethically manufactured and great news for the environment.
- Circular program supports & creates sustainable communities in developing countries.
- Eligible for warranty extension
- Financing available through usual providers
- Evaluation units available on request.



**Q: Are Circular Computing products reliable and safe to use on my network infrastructure?**

**A:** Yes, Circular Computing products have been upgraded using original parts (SSD & Battery) and are remanufactured according to BS8887 & ISO standards. Most models are enterprise grade from leading brands that may have already been tested on your network and an image build may already exist. We backup our quality by providing a 1-year advance replacement warranty.

**Q: What do I get and is this a valid licence?**

**A:** Units are provided with a valid Windows Certificate of Authentication as part of the official Microsoft Refurbishment licence program.

**Q: Quality - Like New - What does this mean?**

**A:** This means that the product has the same look and feel as a new one however as is common with most other manufacturing processes, if you look closely, you may still spot some slight imperfections. We don't promise to be 100% perfect but we do think that 99% still delivers a zero compromise experience.

**Q: What are the performance differences between a Circular Computer and a Model I buy today?**

**A:** Recent tests overseen by Cranfield University using performance benchmark test software and live user feedback has shown no real performance difference (5%). These tests were conducted using Circular Computing Laptops comparing them against the latest Corporate Enterprise Laptops from all the major brands. It is a well-known fact that since 2012, performance, particularly in laptops has plateaued and that the previously fast cycle of upgrading has slowed down due to performance requirements being met by existing technology.

**Q: Will my energy costs be higher with Circular Computing products?**

**A:** Circular Computing products are Energy Star approved and in some cases, offer better power saving & lower costs than some of today's computers. It's no longer the case that "today's" technology always offers improvements so it's best to check the TEC ratings between each model under consideration. A comparison between the upfront capital cost of Circular Computing products and other models needs to also be considered as Circular Computing products will also have a lower Total Cost of Ownership due to the immediate upfront cost savings.

## COMPLIANCE Q & A



### **Q: What approvals do Circular Computing products come with?**

**A:** Circular Computing products come with all the usual legal and safety approvals according to local law. Please ask your Circular Computing representative for more information.

### **Q: How compliant are you?**

**A:** Our goal is to create the best user experience in the world, this means we will meet or exceed your technology, quality, sustainability and ethical expectations. To help us achieve this, we have invested in and been accredited by several quality standards and procedures.

- **ISO9001** - Is the quality management system we use for our factory processes
- **ISO14001** - Maps out the Environmental framework and criteria we follow
- **BS OHSAS 18001** - Helps us comply to Occupational Health & Safety standards
- **BS 8887-211** - Is a standard we follow for the remanufacturing of our products
- **EICC** - Is a Globally recognised standard & audit of our ethics & labour practices

### **Q: What about Data security?**

**A:** All Circular Computing products include a brand-new HDD or in the case of a laptop SSD drive. Units that come back to us under our 1-year incentivised return program should follow your existing data compliance process. This may mean being data wiped onsite by your technicians, data wiped offsite by an authorised 3rd party provider or supplied back to us without HDD/SSD's.

Regardless of the data wiping or compliance process that you use, when units are received back at our factory, they undergo a data wiping processes using industry standard software from Blancco. In effect, adding an additional layer of protection and compliance at no extra cost.

### **Q: Where do your batteries come from?**

**A:** Duracell Batteries are used under special agreement with the factory for most compatible. Circular Computing models with high quality 3rd party replacements from audited factories used

for the balance. We match the original power capacity as closely as we can and give the battery a 90 day warranty. Battery performance is difficult to define because batteries rely on a set of chemical reactions where battery life and length are all affected by use type, user habits, power saving modes and charging/ discharging cycles.

## REMANUFACTURING Q & A



### **Q: What is "Remanufactured"?**

**A:** Remanufacturing is the lengthy quality process's we follow to distribute a Remanufactured product that delivers an as new or better than new quality and technical performance experience.

### **Q: What is the difference between Circular Computing Remanufactured products and refurbished products from other suppliers?**

**A:** Circular Computing products are not to be confused with refurbished, renewed, used or second hand products. Circular Computing products have gone through a rigorous **remanufacturing** process in our own purpose built certified and **ISO audited factory**. The results are products that are available in large QTY's with consistent as-new quality and a technical performance that is equal to or better than new. Quality without compromise and great value for money backed by a **1-year warranty**.

### **Q: What is the Circular Computing process for Remanufacturing Computers?**

**A:** The Circular Computing Certified remanufacturing process consists of dozens of separate processes to ensure that the quality of product is as close to new as possible and that our products meet or exceed original manufacturing performance and technical specifications.

These are some of the main steps;

- Hardware testing & diagnostics to original factory specifications following BS8887 standard in an ISO certified facility by qualified repair technicians.
- Upgrading equipment with original components such as SSD/HDD drives and original Battery's as standard.
- CTO Customer model configuration (memory, WAN card, drive capacity, software, language).
- Installing the latest licenced Microsoft OS
- Applying any cosmetic repairs and cleaning to ensure our as-new certified by Circular quality standard.
- Burn in testing & QC to ensure technical performance & compliance to customers' requirements.

## GENERAL Q & A



### **Q: Who are we again?**

A: Circular Computing is part of a group of companies that is 25 Years old. Circular Computing wants to change the way the world buys IT to create a more sustainable future. Today we employ over 150 people, have offices on 3 continents and deliver over 250,000 computers a year. We have chosen to make a positive impact on the environment by adopting a Circular Economy business model, tough sustainability goals whilst at the same time running a successful business that is a happy place to work for all its employees.

### **Q: Packaging, how sustainable are you and can you deliver in bulk to cut down on waste?**

A: We use special bio-degradable inner packaging that can be dissolved in water and used as compost. Outer packaging cardboard is made from recycled materials and we are working with new technologies and specialists in this field to create an even more sustainable packing solution.

We encourage customers to request specialised bulk packing solutions from us for the delivery of Circular Computing products. Notebooks can be delivered in cartons of 10 or 20 and desktops can be delivered in bulk QTY's of 50.

Save money on transportation, save disposal costs of excess packaging, save resources, reduce carbon footprint, minimise hassle of managing excess waste packaging.

**Contact our Team to discuss your requirements, check availability and get competitive pricing for your laptop needs.**



**General Enquiries : 0333 222 6634**



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